

## Taxi Licensing – Summary of Service Improvement Plan 1 August 2022

| Name of Service: Taxi Licensing |   | Date SIP Created: 09/08/21   | Date SIP Updated: 01/08/22  |   |
|---------------------------------|---|--|---|---|
| Ref                             | Issue   | Action Plan  | Summary of Comments from Sandwell<br>Private Hire Driver Association August<br>2022 |   |
| 1                               | Delays from when<br>application submitted until<br>notification of issue                                | Applications are being allocated to a<br>named officer on day of receipt.<br>Named officer begins actioning on day of<br>receipt with initial contact with applicant<br>attempted within 2 working days. | No Comment  | Completed -August 21 -<br>Monitoring Ongoing  |
|                                 |   | Service Standards are monitored by Managers  | No Comment  | Completed September 21 -<br>Monitoring In Place   |
| 2                               | Payment options available<br>– only phone or via chip<br>and pin. Request for<br>online payment option. | Online payment option available the<br>MySandwell system as an interim option<br>until VERSO Go Live is complete.  | No Comment  | Interim solution completed –<br>August 21<br>Verso system for payment<br>completed January 2022   |
| 3                               | Garage appointments can't<br>be booked without<br>payment, payment is too<br>slow.                      | Garage appointments are given on expiry<br>reminder letter.<br>Online payment to be available to speed<br>up bookings.<br>Garage appointment availability is<br>monitored by managers.                   | No Comment  | Completed August 21 –<br>Monitoring Ongoing<br>Online payments for garage<br>bookings with Waterfall Lane<br>garage in place. A further<br>development for booking<br>appointments online is due to<br>Go Live end October 2022 |



| 4                           | Phone is not being<br>answered and always<br>engaged.<br><i>NB.Phone is on CC6</i><br><i>platform so calls enter a</i><br><i>queueing system and do</i><br><i>not get an engaged tone.</i> | Telephony performance is monitored daily.<br>Summary is provided within the weekly<br>management performance report to senior<br>managers.<br>There has been a reduction in number of<br>calls received.     | No Comment                 | Complete with Service Level<br>Agreement set and agreed –<br>Monitoring Ongoing  |
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| Comment<br>not an<br>action | Reduction in licence<br>holders number from 2400<br>to 1300.   | A reduction has been seen in licence<br>holders.<br>This could be attributed to a number of<br>factors although reasons for non-renewal<br>are not captured on system to provide any<br>meaningful analysis. | Original comment re-stated | No specific action required.<br>SMBC has been unable to<br>verify the numbers quoted<br>however a reduction has<br>been seen in licence holders.<br>This could be attributed to a<br>number of factors although<br>reasons for non-renewal are<br>not captured on system to<br>provide any meaningful<br>analysis. |
| 5                           | Trade report they cannot get office appointments at Waterfall Lane.  | Office open for appointments Monday to<br>Friday for two rows to meet demand. Two<br>rows operating 15, 30 and 60 minute slots<br>based on customer need.  | No Comment                 | Completed August 21 -<br>Monitoring Ongoing  |
|                             | Trade requesting increase<br>from 2 rows of<br>appointments to 3 rows, no<br>closure over lunchtime,<br>want a queuing/drop in<br>approach.  | Managers monitor availability on a daily<br>and weekly basis opening up further<br>availability as required. Where wait time<br>exceeds 5 working days.  | No Comment                 | Completed August 21 -<br>Monitoring Ongoing  |
|                             |  | Benchmarking exercise to be undertaken on wait times for appointments.   | No Comment                 | Completed May 2022 –<br>regionally many Local<br>Authorities no longer provide<br>appointment services.<br>Sandwell's appointment  |



|   |   |  |   | availability maintained within 5 working days.  |
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|   |   | Sandwell webpage links to provider<br>websites which detail expected wait times<br>where available.  | No Comment  | Completed March 2022  |
| 6 | Concerns raised regarding<br>standards of customer<br>service to trade.   | Training Needs Analysis includes training<br>for delivering good customer service.<br>Liaising with Council Learning and<br>Development to deliver a bespoke<br>refresher session early in the New Year. | SHPDA consider this unresolved  | Training was completed<br>March 2022. The service has<br>advised that customers may<br>raise any issues/incidents,<br>with details, so that they can<br>be investigated.  |
| 7 | Fees are very high in<br>comparison with<br>neighbours.<br>Want a review of fees and<br>processes benchmark with<br>other LA's. | Director committed to instigate fee review<br>by Corporate Finance.  | SPHDA consider this unresolved and<br>stating frustration from licensed drivers in<br>the delay. Requesting this be resolved as<br>soon as possible. Want benchmarking as<br>part of process. | Fee Review was completed<br>in December 2021 and<br>reported to Licensing<br>Committee in February 2022,<br>and fees confirmed by<br>Council in March 2022.   |
|   |   |  |   | Fee comparison across of<br>West Midlands LAs has been<br>completed to allow a sense<br>check of fee setting however,<br>fees cannot be set on the<br>basis of other LAs fees. Fees<br>are set based on the costs of<br>delivering the service and<br>therefore is based on the<br>model of delivery. |
| 8 | New vehicles confusion<br>over M1* Classification<br>other councils are not<br>asking for the same things                       | Benchmarking exercise against<br>neighbouring authority's policy<br>requirements regarding M1 classification<br>to be undertaken.  | Accepted but want more clarity as DVSA don't do if vehicle is over 10 year old  | Updated information sent to<br>customers and uploaded to<br>webpages September 2021   |



|    | *M1 is the vehicle<br>classification for a car used<br>for the carriage of<br>passengers with more than<br>eight seats in addition to<br>the driver seat               |   |   | Benchmarking identified M1<br>is a standard requirement. If<br>M1 classification cannot be<br>confirmed the vehicle will be<br>refused a license. |
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| 9  | Want a badge the same as<br>other LA's with all the<br>expiry dates listed negating<br>the need for reminders.   | VERSO will be capable of producing driver badges in the requested card format.  | SPHDA commented that this has not started                       | To be considered by<br>Licensing Committee on 16<br>August 2022   |
| 10 | Why do we need 2 badges<br>other LA's don't ask for 2<br>badges.<br>Trade state that<br>passengers have text of all<br>details to identify<br>themselves to passenger. | Two badges are required as per Policy.<br>This is public safety reasons to clearly<br>identify a licenced driver to a passenger.<br>Not all passengers book online or on an<br>app so require a mechanism to check they<br>are taking a vehicle with a licenced driver. | No Comment  | Complete. Response<br>provided in September 2021<br>that this requirement is on the<br>grounds of public safety.                                  |
|    |  | Further clarity provided by trade at Forum<br>that part of the concern relates to safety of<br>drivers wearing a badge on a lanyard.<br>Clips are now available as an alternative<br>for those drivers who prefer.  | No Comment  | Completed to provide an option for clips in November 2021   |
| 11 | Trade do not want 2 plates<br>for vehicles, state other<br>LA's have smaller stickers<br>not plates.   | A comparison cannot be made with TfL as<br>they operate to different legislation. Plates<br>sizes nationally are standard.  | No Comment  | Confirmed this comparison is<br>with Transport for London<br>who operate to different<br>legislation.   |
| 12 | Want other approved garages  | Consider as part of Licensing Policy review.  | Request to have more options of garages to use for inspections. | This will be considered by<br>Licensing Committee on 16<br>August 2022  |



| 13 | Why can't we have dual<br>licenses (being told once<br>you go hackney to private<br>hire are told they can't<br>change back, Birmingham<br>are given a dual badge<br>automatically)                               | Dual Licences are already a licence option<br>available.<br>HCD has additional licence<br>conditions/standards to meet preventing<br>ease of return to HCD from PHD.   | Drivers who have Hackney Badges should<br>be given a Dual Badge and all badge<br>prices should be same | This will be considered by<br>Licensing Committee on 16<br>August 2022.  |
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| 14 | IT system needs replacing   | Implementation of VERSO software   | Need the system in place for efficiency  | New IT software development<br>and installation is<br>substantially -progressed.<br>Phase 1 was completed<br>January 22. All licenses are<br>now able to be issued and<br>paid for online. Phase 2 with<br>further minor elements of<br>improvements currently due<br>to Go Live by end October<br>2022. |
| 15 | Why do we need the<br>signature of the base<br>operator? (Duty of driver to<br>notify change of base<br>within 7 days, operators<br>send monthly list through<br>so can check, why need<br>more than once repeat) | .Emails from Operator base are already<br>being accepted.<br>Not all Operators send through a monthly<br>list. Due to frequency of moves Operators<br>could be sending updates several times<br>each week, hence policy position requires<br>Driver to do this. This is as simple as an<br>email to Taxi Licensing.<br>This is also a notification option being built<br>into VERSO. | No Comment   | Lists from Operators are not<br>practical due to frequency of<br>moves. Therefore the<br>requirement for drivers to<br>notify the licensing office<br>within 7 days of a move is<br>retained – this is as simple as<br>an email to the office.<br>No further action proposed.                            |
| 16 | Why don't we allow written off vehicles if in a repairable category.  | Issue can be considered by Licensing<br>Committee  | No Comment   | This will be considered by<br>Licensing Committee on 16<br>August 2022.  |



| 17 | Trade state that vehicle<br>replacements are taking 4<br>weeks which is too long.                 | Replacement applications are allocated<br>upon receipt and processing begins on<br>day of receipt.                     | No Comment   | Complete. Vehicle<br>replacement processing are<br>currently within 5 working<br>from receipt of a complete<br>application  |
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| 18 | Interim checks – why do<br>we have 2 a year?  | Interim safety checks to be considered   | Request to reduce to 1 safety check  | Complete. In April 22 SMBC<br>advised that policy amended<br>to include 1 interim safety<br>check at 6 months for all<br>vehicles. All license holders<br>notified by email or letter in<br>April 22. |
| 19 | DBS portability<br>Ensure information up to<br>date on website                                    | This will be part of the National Statutory<br>Standards   | No Comment   | Complete. In April 22<br>advised that policy amended<br>to include DBS portability<br>across Licensing Authorities.<br>All license holder notified by<br>email or letter in April 22                  |
| 20 | Medicals- trade request to<br>use other Doctors rather<br>than the current single<br>NHS provider | To be considered.  | Concern that cost of medicals via NHS provider is more expensive                                 | This will be considered by<br>Licensing Committee on 16<br>August 2022.   |
| 21 | Review Hackney Carriage<br>Fare   | Following receipt of a fare increase from drivers, a consultation was undertaken which did not attract any objections. | No Comment   | Complete. Fee increase<br>effective as of 19 May 2022   |
| 22 | Colour restriction on<br>Hackney Carriage should<br>be abolished.                                 | To be considered as part of Licensing Policy review.   | Larger private hire vehicles have<br>restrictions on colour due to its<br>resemblance to hackney | This will be considered by<br>Licensing Committee on 16<br>August 2022.   |



| 23         | Black colour restriction on<br>Mini Bus as Private Hire<br>should be abolished.   | To be considered as part of Licensing Policy review.  | private hire bigger cars have restriction on colour due to its resemblance on hackney | This will be considered by<br>Licensing Committee on 16<br>August 2022.   |
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| 24         | No refund policy - should<br>be change into period of<br>use + service charges then<br>refund rest of funds if any<br>one changed mind. | The relates to the cancellation policy  | This should be reviewed   | A refund minus an<br>administration fee is given if<br>an applicant withdraws prior<br>to issue of licence. There is<br>no refund once a license has<br>been issued. It is not<br>recommended to amend the<br>refund policy.  |
| Additional | Point raised by SPHDA in Aug  | ust 2022  |   |   |
| 1          | All PHD should allow to<br>use Bus Lane   | Bus gates and lanes in Sandwell allow only Hackney Carriage Vehicles, buses and<br>vehicles that carry 9 people or more to use them. Private Hire vehicles are not permitted<br>to use bus gates and lanes. There are no plans to change the legal order relating to the<br>use of bus lanes and gates. A benchmarking exercise showed that, whilst each Local<br>Authority has their own individual orders relating to this, the Sandwell order is in line with<br>the position taken by neighbouring authorities. |   | A response to SPHDA on this<br>query has been provided<br>previously. It was further<br>advised that whilst this is the<br>Council's position, and this is<br>in line with the position taken<br>by neighbouring authorities,<br>any such requests can be<br>made directly to Highways for<br>consideration via the<br>customer portal. |